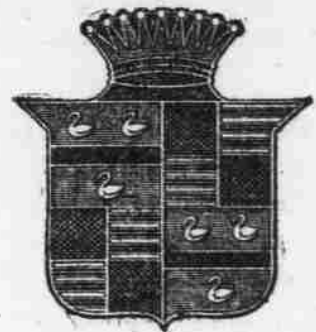


## ONLY THE CADILLAC RIDES LIKE THE CADILLAC



It is still unique in the large number of parts and operations ground to the accuracy of a thousandth and the fractions of a thousandth part of an inch.

It is still unique in that standardization which insists that every essential part be exactly like every other part of its kind.

It is still unique in the extent to which friction is eliminated from its working parts.

It is still unique in that alignment which makes for the harmonious action of its units.

It is still unique in its balance and in the scientific allotment of its weight.

It is still unique in those qualities which make for year after year of dependable service.

It is still unique in the characteristics which make a fact of the phrase:

## ONLY THE CADILLAC RIDES LIKE THE CADILLAC



## THE A. C. SWAN CO.

NORWICH

NEW LONDON

## SECOND DAY OF THE CONFERENCE

(Continued from Page Five)

ty be given more girls to enter this work, saying, "Our churches have a thousand girls in our colleges, but last year only six became student volunteers."

**Consecration of Deaconesses.**  
The consecration of Miss N. Dora Stevens and Miss Edith Shackleton, as deaconesses, was held at the close of the anniversary service, Bishop Quayle presiding. Rev. A. J. Coultas of New Bedford, Rev. J. H. Newland of Fall River, Mass., and Miss Robertson, assisted the bishop, while all the deaconesses present surrounded the two candidates at the altar.

## THE EVENING SESSION.

Noted Speakers at Anniversary of Board of Education and Sunday Schools.

At 7:30 o'clock Rev. Franklin Hamilton, D. D., chancellor of the American University, Washington, D. C., was the speaker at the anniversary of the Board of Education. Rev. A. J. Coultas, D. D., presided at the meeting.

**GRIP, SORE THROAT, RADWAY'S READY RELIEF**  
USED AS A  
**LINIMENT**  
"STOPS PAIN" INSTANTLY.  
Rub It On! It Does Not Blister.  
Rub It In! It Does Not Soak In.  
Nothing known relieves the pain in Grip, Sore Throat, or Sore Lungs so effectively or quickly as  
**Radway's Ready Relief**  
25c  
50c  
All Druggists

**Radway's Ready Relief**  
25c  
50c  
All Druggists

ing. The Broadway Congregational church choir led in the music.  
In part Dr. Hamilton said: "You are all aware of the nominal success accomplished by the Board of Education and of the miraculous tasks accomplished by Dr. Nicholson and Dr. Hauncher. There has been added to the board of education in assets, thirteen millions of dollars in equipment, fifty-four institutions are counted instead of 53 and there is a large increase in the college body. Our grand campaign begins December 1, 1916 and will last until 1918 and within these two years \$25,000,000 will be raised for the education of the young people of our churches. Already there are great promises that we shall not be disappointed."  
America is made up of three things: the town house, the school house, and the meeting house. The latter is the greatest of these three. What is the difference between Europe of today and America of today? Europe is engaged with a war and America's air is full of sunlight and her flag full of stars. The speaker told of Gov. Winthrop's cornerstone of America.  
Dr. Hamilton told of London, Paris, Venice, Rome being noted for certain things but he said when it comes to America there is no place like home. America for me where the air is full of sunlight and the flag full of stars. I am a true Methodist, a man of school and my heart was thrilled yesterday when passing through a cotton field on hearing the colored men singing. "There is only one religion for me," the old time religion.  
Europe is filled with read bones and is a great smoke of ruins, while America has statesmanship, heroism of spirit and an outlook of greatness. She has a practical government which takes hold of the soul of man. We are beginning to apprehend a true world, we are beginning to realize the uplifting of humanity.  
Anniversary of Sunday School Board.  
Rev. Matthew J. Trenney of the board of Sunday schools was the speaker at the anniversary meeting of that board, which followed the board of education meeting. Rev. Mr. Trenney spoke of one phase of the work being carried out by the Sunday school board. Rev. J. N. Geisler presided at the meeting.  
When we think of Sunday school work, we think of graded lessons, organized classes, home departments and other things. But tonight I will speak to you one phase of the work of the board of Sunday schools, said Rev. Mr. Trenney.  
There are many sections in this

religious services conducted. It is a well known fact that a recent survey of the west was taken there were found many places where religious services were not held. Many appeals have been sent to us for the carrying of the gospel to these communities.  
In some places for twenty years the gospel and the word of God has not been heard.  
Rev. Mr. Trenney told of an instance of people not hearing the word of God in the Idaho valley. He also told of an experience in that section where a household was amazed when he knelt in prayer.  
In Oregon, said Rev. Mr. Trenney, where the railroad runs there is one county with a population of 15,000 people, and settlers are emigrating in that section. In that section there are only two preachers and one Sunday school missionary.  
We have serious obligations to carry the gospel to this section.  
The speaker told of how he was scheduled to speak at a far western town where the gospel had not been preached for some time. On arriving at the meeting house it was necessary for him to wait until 9:30 before the service was opened, and when looking into the faces of his audience he looked not into the faces of old people but of young.  
It is our business to teach the church of Jesus Christ in these sections of our country. It costs the board of Sunday schools \$1,500 a year in this country, but when the time comes when this work is thoroughly established the treasury will be replenished with ten times that amount. Not only that, but the gospel, but our country in need of the gospel, but the southern people among the mountains are in need. A while ago I received a request from Bishop Henderson of North Carolina for help. I went there and later on we sent a man from the school board. After a while 25 new Sunday schools were established, 4,893 new students were enrolled.  
I say to you that the church must touch the hearts of the children, and if we don't do that we will have a problem on our hands. What I have told you is one phase of our Sunday school work and it is the pushing of the church of Jesus Christ into the thousands.  
**Poem By Bishop Quayle.**  
Pamphlets with the following poem by Bishop Quayle were distributed at the Wednesday morning session:  
**The Christ.**  
A man of sorrows he, and guest of grief,  
Who walked in quiet on life's humble ways  
And suffered all the ails and dull distress  
Which crush on earthly souls.

A sudden splendor reft with storm.  
Belief.  
On him grew dim though great hearts  
Walked through haze  
Of doubt, and fogs of death with  
shouts of praise  
And knew him glorious and acclaimed  
"him Chief."  
But now he stands, strange, uncompanioned, vast,  
Tall as all solemn, purpling mountains  
are,  
The while majestic centuries crumble  
ling waste.  
The blood-sweat travail of His soul is  
past;  
He hath throned Love and wrought  
Redemption;  
And who "believe on Him shall  
not haste."

**Quayle Flights.**  
"Don't close the laymen for not coming out to Sunday evening service. Perhaps if you didn't have to preach, you wouldn't be out, either, and perhaps they'd come out if there was more to come for."  
"Thomas wasn't at church when the Risen Lord appeared. If it was Peter who might know he was calling on his mother-in-law. If you've got a mother-in-law you've got to pay attention to her."  
"When you feel giddy, nature giggles with you; when you feel sobby, nature will sob with you."  
"Some times folks tell you: 'Preacher, I was so sorry I wasn't there when you called yesterday.' If they told the truth, sometimes they say yesterday I was sorry I was there when you called."

**Programme For Today's Session.**  
The programme for today's meetings is as follows:  
8:45 a. m.—Devotions led by Bishop Quayle.  
9:15 a. m.—Business of the conference.  
10:45 a. m.—Address by Bishop Quayle.  
11:30 a. m.—Bishop Abbury Memorial service.  
Rev. J. Francis Cooper, D. D., to preside Address by Rev. Ezra S. Tupper, D. D., president of the New England Theological Seminary.  
1:30 p. m.—Anniversary of the Board of Conference Chalmers.  
C. Bass, D. D., to preside. Speaker, Rev. Joseph B. Hingley, D. D., corresponding secretary of the board.  
Anniversary of the Freedmen's Aid Society, Rev. H. A. Ridgeway to preside. Speaker, Rev. J. Maveety, D. D., corresponding secretary. Music by the choir of St. Paul's church.

## LOW TAX RATE FOR WINCHESTER CO.

Town Meeting Votes to Remit All Taxes on Valuation Above \$10,000 for Period of Ten Years—E. W. Higgins Against Voters' Action.

At a special town meeting held in the town hall on Wednesday evening the legal voters of the town passed a resolution introduced by Allyn L. Brown to remit all town taxes levied on the Winchester Woolen company of New York, should that company come to Norwich, most anxious as many of the legal voters are to have a valuation of the amount of \$10,000 for a period of ten years.

The meeting was called to order at 8 o'clock by Selectman Casper K. Bailey, who then surrendered the chair to Judge H. H. Pettit.  
The call of the meeting was read by Town Clerk Charles S. Holbrook.  
Allyn L. Brown then offered the following resolution for action:  
Whereas, A joint stock corporation, which is about to be organized under the laws of the state of New York, to be named the Winchester Woolen company, may locate its new manufacturing plant in the town of Norwich, and it is the sense of this meeting that this would prove of great advantage and benefit to the town.

Voted, That the selectmen of this town, of Norwich, be, and they are hereby, authorized and directed to invite said Winchester Woolen company, upon its organization, to locate and establish its business in this town.

Voted, That when said company has been organized, if it does so locate and establish here its manufacturing business, this town will and hereby agrees, and binds itself irrevocably, to assume and remit all town taxes that may be assessed or levied on the business of said company, and on the land, buildings, plant and machinery used in carrying on its said business, which are owned or hired by said company, except such taxes as may be assessed or levied at the prevailing rate on a valuation to the total amount of ten thousand dollars (\$10,000) thereon, for the term of ten (10) years from and after the time when said manufacturing business shall be so located and established.

Voted, That the selectmen be, and hereby are, directed to make application, if they deem necessary, to the next session of the general assembly for the passage of a special act ratifying, validating and confirming the above vote.

Frank H. Smith seconded the resolution.  
Attorney Edwin W. Higgins presented the following as an amendment to Attorney Brown's resolution:  
Whereas, The town of Norwich, by reason of having a competitive rail and water freight service, available sites at a reasonable cost, an abundant supply of labor, cheap power, both electric and water, possesses great advantages for the establishment, enlargement, fostering and growth of general manufacturing enterprises; and

Whereas, The citizens in town meet, assembled as anxious to promote, encourage and induce the establishment of new industries and the enlargement and extension of present industries within the town, but do not believe in the principle of preferring one class of industries to another by the abatement of taxes, special privileges or otherwise; be it

Resolved, That this meeting hereby formally expresses to the board of assessors and the board of relief of said town that in the assessment for the purposes of taxation of any and all manufacturing property due allowance should be made for the condition of each and every industry, the length of time it has been established, its general nature and character with a view to making their assessment fair and equitable; and that the general policy of assessment be such as to induce and encourage any and all industries to locate, expand and develop in Norwich so far as such action of the assessors and board of relief is obedient to the statute in fulfillment of their statutory duties.

Attorney Higgins' amendment was not seconded and was lost.

**Attorney Brown's Explanation.**  
Attorney Brown then rose to state just what the situation is. He said there are certain gentlemen who have the capital ready to establish and put into operation a woolen mill. He said that the town of Norwich has got in touch with Norwich people owning land in Thetford just south of the International Paper company. This land has been unoccupied for years and has been in the tax list at between \$3,000 and \$4,000.

Mr. Brown then explained two drawings, which were on exhibition showing sketches of the proposed factory. He said that the factory would be on the front elevation and the other the ground plan. The plans call for a four-story factory building, the factory would cost in the neighborhood of \$150,000.

That's the initial plan of these gentlemen, he continued, and it's safe to say the plan is a good one. It would fix the valuation of this property for ten years at \$10,000. He said that the company would locate here. The taxes above that amount for that period, the company will locate here. The direct returns of this proposition, he said, would be to the town and the indirect return is self evident. To me it seems a perfectly clear proposition.

The objection might be raised that there is no precedent but most of you gentlemen will recall at least two instances where similar action was taken.  
This meeting should not hesitate to take the opportunity it has of bringing this industry to Norwich. Attorney Brown said that the objection might be raised that it would be fair to other industries but no other industry has come to Norwich and asked for a rebate.  
Hon. Mayor Timothy C. Murphy, spoke of former industries in that vicinity during the past years. He said that he had known of Norwich voted \$2,000 to secure the armory on McKinley avenue and that the town donated \$450 to the Norwich State hospital for its buildings.

Mayor Murphy spoke of the present proposition as one of the greatest opportunities that Norwich has ever had in getting an industry here. Here are men coming to our city and asking for a rebate. He said that Mayor Murphy. They are erecting a building they can't take with them. In closing he said that he hoped the meeting would give these gentlemen what they were asking for.

Frank H. Smith said he considered it a plain duty to make a forecast a vote but everyone here should vote to take the opportunity to bring this industry to Norwich.

Into our town tonight, said Mr. Beckwith. It is better to look forward, he continued, to what we are capable of producing, one of the largest and best cities in the state. Opportunity, he said, at our door tonight asking for admission.  
**Says Action is Unconstitutional.**  
Attorney Higgins followed Mr. Beckwith and spoke in opposition to the proposed action. It is with great regret that I feel impelled to throw the slightest element of discord in such a meeting as this, said Attorney Higgins. There is nobody in this town, in proportion to their means, who will go a bit further to help the town than I.  
I welcome this industry as I would welcome any industry that comes to our town. I believe these men would locate an industry here that would be a credit to themselves and the town. I credit Mayor Murphy with having done as much for the promotion of Norwich as any man we have ever had.  
Let us look at the proposition. We are glad they are here. I am glad they are going to put this building up because I believe they are.  
These gentlemen are business men. It has been stated by their attorney that they have looked over available sites, going as far west as Chicago. They are already established. They come here because the site they have selected is the best available. That site today is the best available undeveloped site for manufacturing purposes that there is in New England.  
With reference to Attorney Brown's statement that no other industry has come to Norwich and asked a tax rebate, Attorney Higgins said the statement carried with it a suggestion that if they had asked a rebate it would have been granted. If they did who would pay the taxes, asked Attorney Higgins. They haven't asked for it, he continued, no God forbid that they should ask for it.  
If there is a lawyer within sound of my voice that says this is constitutional, let him stand up and say so. I will then sit down and vote for the resolution. To bear out his statement that the proposed action is unconstitutional he read Article 1, Section 1 of the constitution of the State of Connecticut: That all men when they form a social compact are equal in rights; and that no man or set of men are entitled to exclusive public emolument or privileges from the community.  
By taking such action as you are going to, he continued you will establish a precedent that will rise up and bother you as long as you are taxpayers in Norwich. You are undertaking a duty tonight that belongs to the assessors. I feel that in justice to the Thetford company which has spent \$125,000 on a new plant, in justice to the Joseph Hall Woolen mill, and in justice to other concerns in the town, you are handicapping them. George W. Carroll with whom the Winchester people have been negotiating for the purchase of the land in Thetford spoke briefly. Mr. Carroll said, there were no other industries waiting right now to find out what action we are to take here tonight. He said that he had been here for some time and that he had been here for some time. As there were no others who wished to be heard the chairman announced that the resolution was ready for the vote and that the resolution might be clearly understood by all he requested the town clerk to read almost unanimously.

## JOS. T. FANNING ADDRESSES

HARTFORD GATHERING.

Was One of Four Speakers at 30th Anniversary of Hartford Council, K. of C.

Joseph T. Fanning of this city was one of four speakers at the 30th anniversary of Hartford council, K. of C., which was held Tuesday evening at the Hotel Garde, Hartford. The other speakers were Supreme Knight James A. Flaherty of Philadelphia, Supreme Secretary William McGinley of New Haven and Judge Edward O'Meara of New Haven. Judge Edward L. Smith of the Hartford common pleas court was the toastmaster.

In his address Mr. Fanning said: The Knights of Columbus has also for its models the founders of our order, the few brave, unselfish leaders who swore to benefit their fellow men by binding them under a strong, social compact, which means an affectionate brotherhood, devoted to the flag of the United States and the Cross of the Roman Catholic Church. He said that he had been a devoted priesthood, and the laymen who were our sires, pioneers for our advancement in this country. We had nothing to depend on but their industry and their splendid faith in God. He said that he had been a devoted priesthood, and the laymen who were our sires, pioneers for our advancement in this country. We had nothing to depend on but their industry and their splendid faith in God.

The Knights of Columbus has the duty to perform of helping to clean away the rubbish of many outside the church, that they too, may see the way to the true fold. His motto should be "I will do as I see the way to the true fold. His motto should be "I will do as I see the way to the true fold. His motto should be "I will do as I see the way to the true fold."

It is for the Knights of Columbus to remember the principles of our order and that at all times the best and finest land beneath the sun, he owes the most manly and patriotic service.

**FOR COUGHS**  
**HALE'S HONEY**  
OF HOREHOUND AND TAR

acts promptly, relieves quickly—smooths, heals and strengthens the throat.

**FOR COLDS**  
**All Druggists**  
Use Hale's Toothache Drops

There is no secret about the fact that Hale's Honey is a pure, natural, and effective remedy for coughs, colds, and throat troubles. It is made from the finest honey and horehound and tar, and is guaranteed to give prompt relief.

## The Porteous &amp; Mitchell Co.

## OUR 43rd ANNIVERSARY CELEBRATION

FOR forty-three years we have been keeping store on this location, and this week we are celebrating

## Our Forty-third Anniversary

WE have grown a great deal and learned a great deal in these years. But our idea that we had at the organization of this business is just as good now as it was then. That idea is—

## Good Service For All The People

GOOD service for those who want to provide well for a large family at a moderate expense. Good service for those who want dependable and serviceable merchandise at the least possible cost.

## During Anniversary Week

WE are offering a great many extraordinary values selected from every department in the store, some of which we mention in this advertisement. There are many more equally as attractive.

## Note Carefully the Following Special Values

## Silks and Dress Goods

32-inch Striped Voile, white ground with silk stripe and flower—27-inch Tussah Silk in white and colors—34-inch Silk and Linen Pongee in tan and lavender, value 29c and 32c—Anniversary Price ..... 19c  
32-inch Wash Pongee in white, half silk, for waists and dresses, value 39c—Anniversary Price ..... 29c  
Yard-wide Silk Marquisette, newest floral designs and dainty colorings, for waists or dresses, value 68c—Anniversary Price ..... 50c  
Yard-wide Messaline, all silk, in black only, very desirable for dress, skirt or waist, value \$1.00—Anniversary Price ..... 89c  
Creme-de-Chine, all silk and 40 inches wide, for waists and dresses, in white, black and every fashionable shade; value \$1.25—Anniversary Price ..... \$1.19  
Yard-wide Shepherd Check, black and white, for dresses, four sizes of checks, value 33c—Anniversary Price ..... 33c  
Yard-wide Novelty Stripe Whipcord, for dress or skirt, six styles of stripes on tan ground, value 50c—Anniversary Price ..... 44c  
50-inch Shepherd Check Suiting, half wool, two sizes of checks, good weight for suit or skirt, value \$1.00—Anniversary Price ..... 79c  
50 and 54-inch Dress and Suiting materials in spot-proof serge and French serge, black and a full line of colors, value \$1.25—Anniversary Price ..... 95c

## The New Edison Diamond Disc

IT LEADS ALL OTHER INSTRUMENTS FOR PLEASING MUSIC. ITS TONE IS NATURAL, NOT MECHANICAL. EVERY MUSIC-LOVING HOME SHOULD HAVE AN EDISON. PRICES ARE \$60.00 AND UPWARDS. SOLD ON EASY PAYMENTS.

## Domestic Department

One lot of Sample Table Cloths, discontinued, good, heavy weight, match all the standard sizes; also one lot of discontinued patterns in Napkins, at one-third less than regular prices.  
60-inch Mercerized Satin Damask, five designs, value 42c, at ..... 29c  
All Linen Table Damask, good weight, six designs, value 75c, at ..... 59c  
Brown and Bleached Linen Crash, 2 to 10-yard lengths, value 12c, at ..... 9c  
50 Hemstitched Satin Marquisette Bed Spreads, size 112x90, subject to slight shrinkage, value \$5.00, at ..... \$2.95  
White India Linens, 40 inches wide, standard-grades, value \$1.25, at ..... 12c  
Brown Seamless Sheetings, 9-4 width, soft finish, value 33c, at ..... 27c  
Seamless Sheets, size 112x90, extra long, free from seams, value 39c, at ..... 29c  
50 pairs of White and Gray Woolen Blankets, value \$2.00 each, at ..... \$1.69  
25 pairs of Fine California Wool Blankets, pretty damask borders, value \$7.50, at ..... \$4.95  
Extra Special 12x20 Wool Staircase and Auto Rugs, the well-known "Hinsdale" Rugs, value \$5.00 to \$7.50—Anniversary Price ..... \$3.95

## Wash Goods

Outing Flannel, 36 inches wide, good, heavy weight, value 12c, at ..... 7c  
Pleasant Crepe, 26 inches wide, pretty floral effects and plain colors, value 15c—Anniversary Price ..... 8c  
Ratine, 26 inches wide, in six of the leading plain colors, value 25c—Anniversary Price ..... 12c  
Corded Poplins, 36 inches wide, for shirts and waistings, value 33c—Anniversary Price ..... 19c  
New Spring Wash Goods, including woven voiles and gabardines, value 25c—Anniversary Price ..... 19c

## Sweaters—Coatings

(Boys' Department)  
Women's and Misses' Spring Coatings, 56 inches wide, value \$2.00 a yard, at ..... \$1.43  
Women's and Misses' Coat Sweaters, value \$5.00, at ..... \$3.43

## Anniversary Specials

**Drapery Department**  
Curtain Scrims with open-work border, also with colored borders, value 15c a yard, at ..... 10c  
Imported Curtain Madras, also Marquisette and Scrim, newest effects, value 25c a yard, at ..... 17c  
Curtain Madras with dainty pastel colorings—Anniversary Price a yard— ..... 25c  
Cretones in this season's newest designs and colorings—Anniversary Price a yard— ..... 22c  
Scrim Curtains with neat lace edging and inserting, value \$1.10 a pair, at ..... 85c  
Curtains of Scrim, Madras, Scotch Lace and handsome novelty effects, these are regular \$1.75 value, at ..... \$1.39

## Floor Coverings

Parquet Rug Borders in these two widths:  
34-inch at 30c a yard  
38-inch at 35c a yard  
Genuine Cork Linoleum, for bed rooms, dining rooms, halls and kitchens, value 55c a square yard—Anniversary Price ..... 47c  
Rattana Rugs size 30x50 inches, very pretty patterns—Anniversary Price ..... 58c  
Seamless Tapestry Brussels Rugs, size 2x12 feet, next all-over and Oriental effects, suitable for dining rooms, parlors or chambers—Anniversary Price ..... \$12.95

## WOMEN'S Aprons, House Dresses, Petticoats, Kimonos and Brassieres

Exactly 25 dozen Women's Bungalow Aprons, made of best quality percale, in striped designs of various colors, made full size and regular 50c value—Anniversary Price ..... 39c  
Women's House Dresses, made of percale, fancy gingham and plain chambray, all the newest models, a full line of sizes—These are regular \$1.00 value—Anniversary Price ..... 79c  
Women's Wash Petticoats, made of Everette classic gingham in seersucker stripes—these are regular 50c value—Anniversary Price ..... 43c  
Women's Long Crepe Kimonos, in plain colors and handsome figured designs—these are regular \$1.25 value—Anniversary Price ..... 98c  
Women's Brassieres, trimmed with Hamburg and lace, several styles to select from, sizes 32 to 50, our entire 50c line—Anniversary Price ..... 43c

## The Porteous &amp; Mitchell Co.